-- Speaker 0 - 00:00 - Coming up this week, I'll make a brag. My desk is a Dean ALO. She's responsible for Mattel's global manufacturing principles. She'll talk about her approach. Most safety leaders will tell you the, the majority of incidents that happen happen because leaders turn a blind eye to the minor things. And the small things tend to be telltale signs. And if you ignore the gifts of these telltale signs, um, your luck does run out. Um, one day and something bad really happened. So, you know, and that's how we always remind ourselves, um, and our, our people to, to say something when they see something. Um, and when the employees at every level know that if they raise a concern, leaders will address and not dismiss those concerns. They are empowered to tell you more. I think one of the, the, the proud moments, um, I've had recently is, um, I recently visited one of our, uh, plants, um, who initially had challenges in their safety culture. Um, but I was so excited because on this particular visit. I was actually told off by two line operators and, and line operators in the factory are sort of people that work on the front line. They, they the ones that put things together. Um, they came up to tell me that I forgot to wear my personal protective equipment. You know, years ago when I visited that son, you know, I was told by the leader that it would be impossible to influence the, uh, lower rungs of the factory as they tended to be less educated and harder to coach. But I think the leadership at that plan is definitely shown that it's not just about education, but if leadership shows they care, the people will respond.

Speaker 0 01:48 Well, Edina Lowe's responsible from Mattel's global manufacturing principles, and she'll be my guest this week. I'll make it right.

--